kevin quigley

theoceanfrog

art direction

Upper Valley Waldorf School www.uvws.org

Marketing Director Director 2008-2009   NYC

Responsibilities:
- Working with the school's PR/Marketing Committee and Board to steer all marketing efforts
- Creating and implementing a master plan to increase enrollment and reduce attrition
- Designing and producing marketing materials and advertisements
- Strategically disbursing marketing budget
- Maintaining relationships with local advertisers

Raw Impressions www.rawimpressions.org

RIOT Division Director 2003-2004   NYC

Responsibilities:
- Managing the multi-media division of the Raw Impressions collaborative theater organization
- Maintaining a roster of over 60 artists, scheduling rehearsals and arranging for space
- Assisting collaborative teams with all needs: technical, interpersonal, artistic, etc
- Working with other Raw Impressions divisions to coordinate schedules, resources, and manage budget

- Overseeing all aspects of performance and event production

Liquid Ensemble

Founder and member 2001-2004   NYC

Responsibilities:
- Managing a consensus-run experimental jazz quintet
- Guiding musical and theatrical composition
- Arranging rehearsal space and time
- Maintaining, organizing, and transporting equipment
- Liaising with venue managers for performance opportunities.
- Overseeing all aspects of recording and performance production

ThisThing

Artistic Director 1997-2000   NYC

Responsibilities:
- Direction and day-to-day management of large theater group
- Maintaining budget and schedule
- Running rehearsals and performances
- Overseeing the development and production of performance pieces
- Encouraging a healthy collaboration between professional artists of widely varying backgrounds

NOW

Artistic Director 1992-1995   Pittsburgh

Responsibilities:
- Same as above

Current Software Proficiencies (*for teaching and design*)

Adobe Photoshop	Adobe Illustrator	Adobe InDesign
Adobe Flash and ActionScript	Adobe GoLive & Dreamweaver *(hand-coding preferred)*	
Adobe Acrobat	Corel Painter	HTML and JQuery
FontLab	Finale 2010	iLife Suite

instruction

Current Teaching Positions
- **The Cartoon School,** White River Junction, VT — Design Software Instructor
  Adobe Illustrator, Photoshop, Flash, and Font Design
- **Upper Valley Waldorf School,** Quechee, VT — Chorus Teacher
  4th-5th Grade and Middle School Choruses
- **The Sharon Academy,** Sharon, VT — Electives Teacher
  Chorus, Heraldry, Photo Compositing, Video Camera Skills, Zendo (*observation and logic game*)
- **Dothan Brook Public Elementary,** Wilder, VT — (*long-term sub*) General Music K-5
- **Revels Kids/Revels North,** Windsor, VT — (*long-term sub*) General Music K-5

Design Software Freelance Instruction
1996-current — Various Locales
Teaching individuals and groups: Photoshop, Illustrator, InDesign, Flash, Font & Web Design.

Tarot/Feng Shui Instruction
2003-current — Various Locales
Tarot and Feng Shui consultation since 1998, teaching since 2003.

Art and ActionScript
Green Meadow Waldorf School 2003-2004 — Spring Valley, NY
Using mathematics via object-oriented programming to create animated abstract art.

Vocal Instruction
1992-1998 — Pittsburgh, PA
Classically-based jazz and expanded vocal and performance technique.

design

Selected freelance design clients

Andrea Wasserman – 2010-current — Vershire, VT
web site in development

Spacial Dynamics™ – 2006-current — Mechanicville, NY
http://www.spacialDynamics.com

Thetford Chamber Singers – 2005-current — Thetford Hill, VT
print marketing

Converging Technologies – 2002-2008 — PGH, PA
http://www.theoceanfrog.com/ctech

Professional Culinary Institute – 2006-2008 — Campbell, CA
http://www.pcichef.com (*current site by other design firm*)

Oneal Compton – 2001-2005 — NYC, NY
http://www.theoceanfrog.com/onealCompton (*client maintained site*)

Crow Handmade– 2005-2006 — Jersey City, NJ
http://www.crowHandmade.com (*client maintained site*)

Dean Michael – 2004-2005 — Spring Valley, NY
http://www.theoceanfrog.com/deanMichael

Senator Tommy Moore – 2003-2004 — Augusta, NC
re-election marketing campaign

Melissa Teller – 2001-2002 — NYC, NY
http://www.theoceanfrog.com/melissaTeller (*client maintained site*)

Carnegie Mellon Univ – Entertainment Tech Ctr 2000-2001 PGH, PA
various multi-media projects

Alvin Ailey Dance Theater – 1996-1999 — NYC, NY
print publication production

Note: to maintain the integrity of online work, some links point to copies maintained on my own server.

Morgan Stanley

Interactive Media Design: Lead Designer 2000-2001   NYC

Responsibilities:

- Web site and multimedia development - creation of graphics, interface design, computer animation, Flash (design and scripting), integration of multiple document formats for use online and on CD-ROM, creation of titles and 'chirons' for television broadcast, creation of interactive projected animation for conference presentation, support of Multimedia Production Services for all interface, internet, screen and print graphic needs.

Accomplishments:

- Multimedia Production Services Web site - directed a team of designers through the conceptualization, design, publication and maintenance of large multimedia web site. This full-serviced site presented four major groups (Video Production, Event production, Streaming Media, and Interactive Media) to the global community of Morgan Stanley. It employed a variety of media technologies including, but not limited to: Flash, RealMedia, Quicktime, SMIL, database, CGI, and .PDF. Due to overwhelmingly positive user response, the look-and-feel was adopted as a brand for the entire division.

- Streaming Media Interfaces - created modular interfaces for Streaming Media department. These Flash interfaces were carefully designed using ActionScript, Java, and SMIL, to allow for fast and simple adaptation and publishing of intranet presentations making use of synchronized audio, video, and PowerPoint slides. An intern with an afternoon's training was able to quickly convert a client's files into a polished product. The system I devised was later adapted for the interface of Morgan Stanley Internet Radio, globally.

- MSDWTV Schedule - creation of easily updatable schedule for Morgan Stanley business television station. This Flash schedule generated itself completely from information retrieved from a simple text file prepared by non-technical personnel.

UBS Warburg

New Media Team: Designer 1998-2000   NYC

Responsibilities:

- Web site and multimedia development - creation of graphics, interface design, computer animation, 3D modeling, Flash (design and scripting), integration of multiple document formats for use online and on CD-ROM.

- Secondary responsibilities - creating graphics for presentation covers; the creation of maps, charts and illustrations; vector reproduction of dozens of corporate logos; and the photography of over 100 bankers in several team sectors.

Accomplishments:

- New Media Team Promotional Web site - directed a team of four designers in the creation of site to market the services of this team to worldwide group of UBS affiliated clients. This included the design and creation of original interface, graphic content and illustration, music and sound, complex action scripting, and javaScripting to deliver a wide variety of media content including, but not limited to: Flash, Director, Quicktime, and .PDF.

- Promotional Movie - directed a team of three designers in the creation of 40 second animation to advertise the roll-out of the New Media Team's site. This included collaborating with PR consultant, development of content (original illustration and music), animation, and distribution through intranet email.

- UBS O'Connor Web site - directed a team of two designers in the creation of web site for the internal use of new UBS division. This included working with client to develop a system of easily updatable structure and delivery for very dynamic informational web site, the generation of a simple and concise yet forward-focused interface, the creation of original graphic material, and links to several client-maintained data archives.

education

primary

Prior to college, I was recognized as a 'gifted-student' in both music and art and attended various college courses in graphic design and fine art from the age of 12 to 18 at both the Art Institute of Pittsburgh and Carnegie Mellon University's Department of Design.

secondary

Carnegie Mellon University
Department of Music
BFA - Classical Vocal Performance
during my 4 years there I was also employed by the Department of Design as a software tutor and computer cluster attendant.

self-motivated

Like any healthy adult, I do my best to continue my education on my own. Sometimes this calls for finding teachers. I've studied Qaballah and Tarot, and other subjects with some excellent guides. I've also attended several classes at Sunbridge college - Projective Geometry and Parzival are among my favorites. Yet, at the same time, I feel one should always be learning *something*... always something. Ask me when you meet me and I'll tell you what it is.

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